

AWARD NOTICE

Camelot Illinois issued an RFP for the provision Lottery Game Research and Focus Groups. The vendor SocialSphere, Inc. (“Awardee”) was selected as the preferred vendor on April 21, 2020 following an evaluation process.

Vendor(s) Name:

SocialSphere, Inc.

Details of Award

Estimated Price	\$1mm, based on Services selected in the Pricing Schedule
Length of Initial Term	3 Years
Contract Begin Date (Estimated)	07/01/2020
Contract End Date (Estimated)	6/30/2023
Renewal	Option to Renew

Details of All Bidders:

Number of Responding Bidders	3
Number of Unsuccessful Bidders	2
Total Number Awarded	1

Listing of All Bidders Considered but Not Selected

Alter Agents

A decorative graphic in the bottom right corner consisting of three overlapping, curved bands in blue, yellow, and red.

Strategic Research Partners (SRP)

This is not an RFP of the State of Illinois, and inquiries should be addressed to procurement-contract-services@camelotillinois.com

Note: Award(s) are subject to successful contract negotiations and meeting State of Illinois vendor registration requirements.

Source Selection: RFP

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